



MIKAI
Morality & Knowledge in Artificial Intelligence

Malawi AI Readiness Workshop
Case Study



Malawi leaders unlock new opportunities with AI

Artificial intelligence (AI) is having a substantial and rising impact on the Malawian economy. As a consequence, it is essential to begin raising awareness about AI's benefits to Malawi, which include productivity gains, sustainability, informed decision making, and revenue generation.

However, AI is not a panacea.

There are numerous challenges that Malawi SMEs must overcome in order to realise the benefits of AI. Some people still associate "artificial intelligence" and "machine learning" with multi-million dollar investments and grand visions of large corporations created and operated by teams of data scientists and engineers.

MKAI Readiness Workshop in Malawi

Malawian business owners are becoming aware of technological opportunities that will allow them to develop as significant participants in our fast-paced economy. MKAI shared first-hand experience and get Malawi entrepreneurs thinking about how AI may help their company thrive.

Furthermore, the engaging session encouraged the participants to establish a solid basis for business growth using AI. The attendees learned about real use examples that demonstrate how other SMEs have effectively incorporated AI solutions in their work.

Artificial Intelligence: Beyond The Hype

The workshop was divided into three sections:

- In the first segment, guests heard from AI specialists about the present situation of the market. Aside from demonstrating what AI is and is not, some prevalent AI myths were debunked.
 - Attendees had the opportunity to learn about the availability of free or low-cost AI technologies during the second portion of the event.
 - Ms Rupa Singh then provided a technical understanding of AI. The event was chaired by MKAI Chair Mr Richard Foster-Fletcher and Design Director Mr Paul Levy.
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Showcasing the AI Readiness workshop for businesses in Malawi

The workshop on AI readiness that was held in Malawi was a big success. Business owners and entrepreneurs were introduced to the potential influence of AI on business growth, as well as how to use AI in their day-to-day operations.

Beyond raising awareness, MKAI's specialists and the hosts demonstrated the potential for embracing emerging technology. The small business leaders present learned how to identify a product, service, or need that could benefit from AI adoption.


Following the presentation, the attendees were organised into groups to discuss various use cases and ideas for their own businesses. These discussions focused on how AI deployment might improve productivity and effectiveness, as well as the creation of marketing materials and the making of smarter business decisions. Each group got time to brainstorm these use cases before proceeding to the event's conclusion, where they were reunited with other participants to compare notes and learn from each other.


What feedback did we receive?

MKAI received a lot of positive comments; people were enthused about how AI can assist tackle some of Malawi's most pressing challenges. Furthermore, we received numerous recommendations for future events and initiatives, such as workshops, seminars, and opportunities for people from other sectors to learn from one another.

We heard from Malawians being interested in AI but not having as much access to information and resources on the subject as they would like. More educational events like this one are needed, we heard, since they can assist improve the state of key industries such as healthcare or agriculture.

Furthermore, we heard that there are numerous chances in higher education to design new curriculums for digital skills, where students can learn about developing technologies and discover the possibility of embracing technology to help them develop and see things from other perspectives.





Deploying AI technology for a more sustainable future provides societies with more opportunities to thrive and improve the economy's existing status through innovation. It is now time for Malawi to capitalise on digitalisation.

Testimonials:

"NCST are happy to see this engagement between MKAI.org and the institutions, organisations and companies of Malawi. Artificial Intelligence is a key technology for the country's economic and environmental development and we are pleased to support initiatives of this nature. There is much we can do together when we collaborate." Gift A. Kadzamira, Director of Documentation and Information Services at National Commission for Science and Technology

Thank you very much. It's been an eye-opening session. Peter Chaziya, Managing Director

Thank you everyone. This was very insightful for me. Chikumbutso Kambilonje, Exploration Geologist

